



ONTARIO
CLRI

Centres for Learning,
Research & Innovation
in Long-Term Care

BAYCREST • BRUYÈRE • RIA

BEHAVIOURAL ECONOMICS 101: NUDGING BETTER CHOICES AND DECISIONS IN HEALTHCARE



FREE WEBINAR



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University of Toronto | Rotman
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WEDNESDAY, APRIL 10, 2019

12:00-1:00PM EDT

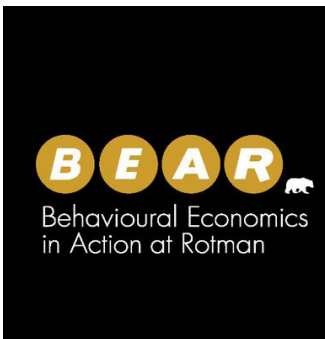
AUDIENCE: LEADERSHIP IN LONG-TERM CARE

Healthcare practitioners and administrators are tasked with staying at the forefront of innovation, cutting unnecessary tests and costs, and providing an excellent level of care to their communities. What principles can be used to help professionals make better management decisions for their team members, patients, residents, and organizations?

BY ATTENDING THIS WEBINAR, YOU WILL LEARN...

- The fundamentals of behavioural research.
- Insights from behavioural science to help shape workplaces, processes and interactions.
- Specific examples aimed at nudging better outcomes in healthcare.

This webinar will be broadcast in both English and French.



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Rotman

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